

Ø ZDHC

Sponsorship Proposal

Event
ZDHC Circularity Summit

Where
London

When
TBD

Join us in London for a highly curated gathering of leaders shaping the future of circularity in the textile, apparel, leather and footwear industries.

Our sponsorship packages are designed to go beyond visibility, offering meaningful engagement, thought leadership, and the opportunity to actively demonstrate circular solutions in practice.

events.roadmaptozero.com



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About the Event

The Circularity Summit convenes senior leaders from across the textile, apparel, leather and footwear value chain to tackle the practical realities of circularity.

Bringing together brands, suppliers, innovators, NGOs and investors, the event focuses on scalable solutions across recycling, chemical management and finance, creating a high-impact platform for collaboration, visibility and industry influence.



Summit Programme Pillars

TOPIC 1: Mechanical & Chemical Recycling

Cut through the noise of textile recycling.

Explore how mechanical and chemical solutions compare in practice, where they work, where they don't, and what's ready to scale today.

TOPIC 2: Micro Circularity & Chemical Layer

Go beneath the surface of circularity.

From material inputs to chemical management and design choices, uncover what truly enables safe, effective recycling.

TOPIC 3: Finance

Follow the money behind circularity.

Understand what drives investment, what de-risks innovation, and how capital can unlock scale.

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Sponsorship Package

■ Silver Sponsorship Package

- Logo on website, event materials, and onsite branding
- 2 complimentary tickets
- Access to attendee list (opt-in)
- Inclusion in event digital platform

£7,500

■ Gold Sponsorship Package

All Silver benefits, plus:

- 4 complimentary tickets
- Branded interactive presence (e.g. demo table, small experience, or content feature)
- Featured in pre-event communications (newsletter/social media)
- Light branding within a key networking or catering moment

£15,000

■ Platinum Sponsorship Package

All Gold benefits, plus:

- 6 complimentary tickets
- Opening or keynote speaking opportunity (thought leadership)
- Co-creation of a hero circular experience (e.g. installation, innovation showcase, or immersive activation)
- Premium branding across the full event journey
- Strategic visibility in all major communications and press outreach

£30,000

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Thank You

We are happy to **tailor each package to your specific goals**, whether that's showcasing a particular innovation, engaging a niche audience, or creating a unique event experience. Let's build something that truly reflects your role in driving circularity forward.



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 London

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