

# ZDHC Convention Week 2025

PART 1

TUE  
JUNE 24

09:00

## Welcome and Introduction of the week

Francesco Pianca, Chief Programme Officer at ZDHC | Klaas Nuttbohm, Implementation Director at ZDHC | Scott Echols, Chief Impact Officer at ZDHC

09:30

## Opening Panel

Andy Chen, Footwear Engagement Director at ZDHC | Klaas Nuttbohm, Implementation Director at ZDHC | Amber Wang, ANTA SPORTS PRODUCTS LIMITED | Sheila Shek, Director Environment Nature at adidas

10:00

## Rotating workshops - Part 1 (ZDHC MRSL focus)

### Strategies for Success (Case Studies)

Andy Chen, Footwear Engagement Director at ZDHC | Francesca Gruni, Implementation Manager at ZDHC

### Gaps We See in ZDHC MRSL Implementation (Case Studies)

Dina Lipp, Sector Engagement Manager at ZDHC | Prasad Pant, Competence Centres Director at ZDHC

### InCheck

Vanessa Schulz, Senior Product Manager at ZDHC | Barbara Quintas Pestana da Cruz, Data Innovation Business Developer at ZDHC | Prasad Pant, Competence Centres Director at ZDHC

12:30

## Positioning on Traceability

Barbara Quintas Pestana da Cruz, Data Innovation Business Developer at ZDHC

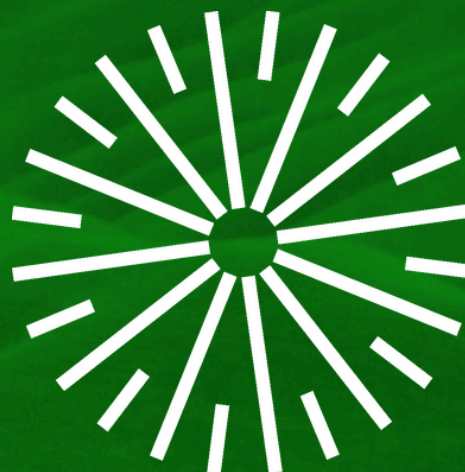
13:00 - 14:30

## LUNCH BREAK

14:30

## Impact Impulses

Marta Simonetti, Country Manager- Europe at ZDHC | Scott Echols, Chief Impact Officer at ZDHC





# ZDHC Convention Week 2025

## PART 2

TUE  
JUNE 24

15:00

### Rotating workshops - Part 2 (Impact Area focus)

#### Process Efficiency

Tejas Edvankar, Technical Manager- Water Competence Centre at ZDHC |  
Francesco Pianca, Chief Programme Officer at ZDHC

#### Innovation

Francesca Gruni, Implementation Manager at ZDHC |  
Scott Echols, Chief Impact Officer at ZDHC

#### Digitisation of the industry

Klaas Nuttbohm, Implementation Director at ZDHC |  
Barbara Quintas Pestana da Cruz, Data Innovation Business Developer at ZDHC

16:45

### Panel Discussion "Collaborations & Partnerships"

Damien Delhomme, Head of Impact Trade Partnership initiative at French Agency for Development | Klaas Nuttbohm, Implementation Director at ZDHC

17:05

### Unlocking Impact through Collaboration

Janne Koopmans, Collaborations Director at ZDHC | Carolin Franitza, Stakeholder Manager at OEKO-TEX® | Carolina van Loenen, Director Stakeholder Engagement at Cascale | Francesca Rulli, Co-Founder at Ympact | María Alejandra Pulido, Global Advisor, Sustainable Trade Stakeholders & Partnerships at amfori

17:30

### Ask ZDHC and Closure of the Day





# ZDHC Impact Day 2025

PART 1

WED  
JUNE 25

09:00

## The Journey to Now – A Decade of Action

*Begin with a powerful video that captures ZDHC's evolution, our collective achievements, and the bold ambitions for the road ahead.*

Frank Michel, Chief Executive Officer at ZDHC | Joe Little, Board Chair at ZDHC

09:15

## 10 Years of MRSL - Catalysing Change

*Delivered by CEO, focusing on ZDHC's legacy and the vision for the future.*

Frank Michel, Chief Executive Officer at ZDHC | Francesco Pianca, Chief Programme Officer at ZDHC

09:45

## Sustainable Chemical Management in Action – Measuring the Impact of the MRSL

*A first look at Quantis' scientific assessment of how ZDHC's MRSL and Wastewater Guidelines reduce environmental impact and what other data are needed going forward*

Scott Echols, Chief Impact Officer at ZDHC

10:30

## The Value of Impact – Finance & the Future of Sustainability

*How sustainable chemicals management and transparency are influencing capital decisions.*

Scott Echols, Chief Impact Officer at ZDHC

11:30

## Future of Sustainable Chemical Management – Systemic Solutions at Scale

*A dynamic panel of global experts discusses what's next in innovation, regulation, and collaboration to advance the industry toward a cleaner future.*

Barbara Quintas Pestana da Cruz, Data Innovation Business Developer at ZDHC | Joe Little, Board Chair at ZDHC

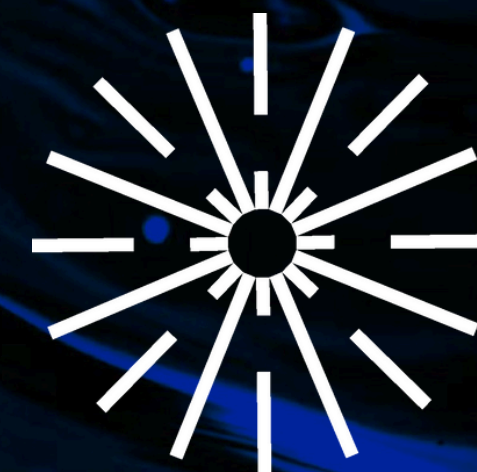
12:15

## Brands to Zero Awards – Celebrating Leadership in Action

*Acknowledging brands that are leading the charge in implementation, transparency, and transformation under the ZDHC Brands to Zero*

13:00 - 14:30

LUNCH BREAK





# ZDHC Impact Day 2025

PART 2

WED  
JUNE 25

14:30

## Impact 2024 – Releasing the Metrics that Matter

*Presentation of the 2024 Impact Report highlighting the latest progress on key indicators*

Scott Echols, Chief Impact Officer at ZDHC

15:00

## On the Ground, Making Change – Innovation from the Supply Chain

*A curated showcase of suppliers leading with breakthrough practices and technologies that drive sustainability from factory floor to global stage.*

Andy Chen, Footwear Engagement Director at ZDHC | Lydia Lin, Chief Implementation Officer at ZDHC | Jacques Wang, Founder & CEO at SINOTPU Technologies | Shane Zheng, Founder of Zaker at Zaker

15:45

## Closing Reflections: The Next 10 Years – Where Innovation Leads

*Final reflections on the day and a call to action as we step into the next decade of global impact and innovation.*

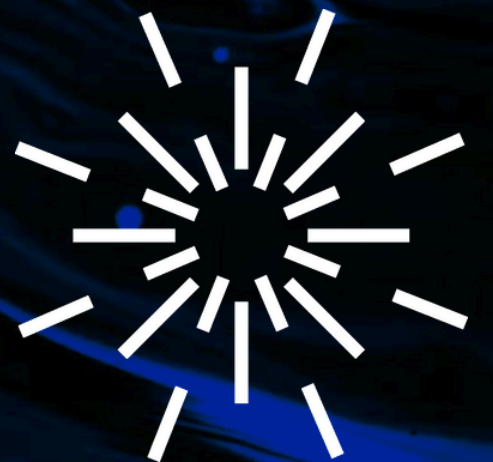
16:00

## End of Day

17:30- 23:30

## 10-year Anniversary Gala Dinner

An unforgettable evening celebrating a decade of impact, featuring a fashion show spotlighting sustainable design, a keynote address by renowned changemaker Samata Pattinson, and an inspiring Award Ceremony — all set in the iconic De Rode Hoed in Amsterdam.





# ZDHC Convention Week 2025

THU  
JUNE 26

09:00

## Opening

Klaas Nuttbohm, Implementation Director at ZDHC

09:30

## Rotating Workshops for Approved Solution Providers, Brands and Suppliers

Expectations and Requirements to meet the ZDHC Wastewater Guidelines

Marta Simonetti, Country Manager- Europe at ZDHC |

Tejas Edvankar, Technical Manager- Water Competence Centre at ZDHC

Supplier case studies on brand alignment on requirements

Klaas Nuttbohm, Implementation Director at ZDHC |

Francesca Gruni, Implementation Manager at ZDHC

11:30

## Business Case & Impact Case: The example of ZLD

Klaas Nuttbohm, Implementation Director at ZDHC | Jimmy Summers, Vice President, EHS and Sustainability at Elevate Textiles

12:00

## Supplier Roadmap to Zero

Helen Longmuir, Editorial Manager at ZDHC

13:00 - 14:30

## LUNCH BREAK

TMC and alignment on water quality requirements

Janne Koopmans, Collaborations Director at ZDHC |

Charline Ducas, Advisor at The Microfibre Consortium (TMC)

