

ROADMAP TO
ZERO
by Ø ZDHC

Ø ZDHC

IMPACT DAY

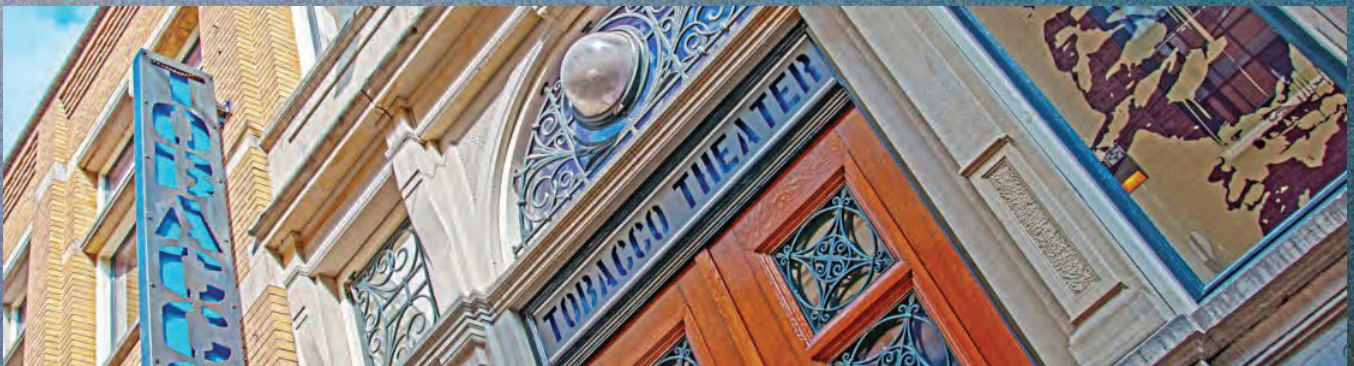
2024



CHEMISTRY IN FASHION
Transforming Business

19th June - Amsterdam

Event agenda, speakers and logistics



Tobacco Theatre, Amsterdam | Nes 75-87, 1012 KD Amsterdam

For online attendance through the Virtual Environment, the link will be communicated in due time

8:30 - 9:00	Arrival and registration
9:00 - 9:30	EVENT OPENING Welcome Remarks <ul style="list-style-type: none"> ● Frank Michel - CEO, ZDHC ● Francesco Pianca - Board Chair, ZDHC ● Scott Echols - Chief Impact Officer, ZDHC
9:30 - 10:10	The Power of Storytelling keynote address ● Roger Williams
10:10 - 11:00	Panel Discussion How to use storytelling to advance systemic change <ul style="list-style-type: none"> ● Bettina Heller (UNEP) ● Roger Williams & Lisa Mazotta (River Blue) ● Jolien Walhof (Water Bear Network)
11:00 - 11:15	 COFFEE BREAK
11:15 - 12:00	MRSL Beyond Fashion <ul style="list-style-type: none"> ● Frank Michel - CEO, ZDHC ● Scott Echols - Chief Impact Officer, ZDHC
12:00 - 12:30	ZDHC Lifetime Award People as Changemakers <ul style="list-style-type: none"> ● Presenting the award: Andrew Olah - Transformers Foundation
12:30 - 14:00	 LUNCH BREAK
14:00 - 14:20	ZDHC Impact Report Main findings and insights from ZDHC's 2024 Impact Report <ul style="list-style-type: none"> ● Scott Echols - ZDHC
14:20 - 14:50	Panel Discussion Chemical Suppliers ZDHC Mill Engagement Programme <ul style="list-style-type: none"> ● Isabella Tonaco, SCTI - facilitator
14:50 - 15:15	Panel Discussion Navigating CSRD: ZDHC's Path to Enhanced Traceability and Data Transparency <ul style="list-style-type: none"> ● Nina Bendias - ZDHC ● Janne Koopmans - ZDHC ● Vanessa Schulz - ZDHC ● Klaas Nuttbohm - ZDHC
15:15 - 15:30	 COFFEE BREAK
15:30 - 15:40	Purpose and Benefits of Brands to Zero <ul style="list-style-type: none"> ● Klaas Nuttbohm - ZDHC ● Andrew Martin - Cascale
15:40 - 16:40	Recognition Ceremony "Brands to Zero Awards"
16:40 - 18:00	Cocktail Reception